

Sanofi selected 10 start-ups to elaborate innovative solutions to improve the access to healthcare in Africa, Egyptian startup is among them

- In the framework of Afric@Tech at Viva Technology , May 24-26 in Paris -

Egypt, May 7th, 2018 – Sanofi is a partner of Viva Technology, an international event dedicated to the development of start-ups, to the digital transformation and to innovation, which will be held in Paris, France, from May 24 to 26, 2018. For the first time, this forum will host a specific stand for African innovation, Afric@Tech, where African start-ups will be able to present their solutions. As a partner of individuals' health journey all around the world, Sanofi will host African start-ups specialized in this field.

In the framework of Afric@Tech, Sanofi launched last February, 3 challenges to start-ups working on the African continent, in order to identify the 10 best which tackle the issue of revolutionizing healthcare practices in Africa.

Those 3 challenges aim at elaborating innovative solutions to improve the access to healthcare in Africa, notably through:

- Earlier diagnostics of non-communicable diseases;
- A promotion of telemedicine in order to improve the access to healthcare;
- An improvement of the education of health professionals in the field of chronic diseases.

Jon Fairest, Director of Sanofi in Africa, declared: *"We are glad to see the enthusiasm triggered by this contest, which perfectly corresponds to Sanofi's strategy of encouraging open innovation in Africa. We want to provide a concrete support to entrepreneurs concerned by healthcare stakes on the continent, by contributing to the development of the most innovative local initiatives."*

Around 190 startups sent their application. The jury studied each case according to 5 criteria: a concrete proof of positive results in at least one African country, the maturity of the project, the relevance of the solution, the potential of the market and of the business model, skills, expertise and experience of the team, and finally the scientific feasibility.

The 10 selected start-ups are:

- Infomed Healthcare (Egypt)
- Appenberg Digital Publishing (South Africa)
- Bisa (Ghana)
- GiftedMom (Cameroon)
- KEA Medicals (Benin)
- MedTrucks (Morocco)
- Otrac (Nigeria)
- Sagitarix (Kenya)
- Vula Mobile (South Africa)
- Yapill (Pan Africa)

Alexis MOYRAND, Alexis Moyrand, Chairman and Managing Director of Sanofi Egypt & Sudan, welcomed this selection: *“We are very proud that Egypt is represented within this challenge. This displays the vision and talents living in Egypt, who work every day to improve the health of their fellow citizens.”*

Selected start-ups will take part to the Sanofi in Africa Lab in Afric@Tech. They will present their projects to a jury, and will be able to make the demonstration of their solutions in front of the audience. Awarded projects will be offered the opportunity to benefit from a financial support and from a coaching and mentoring program by Sanofi, in order to prepare an eventual collaboration with one of Sanofi’s departments in Africa.

About Sanofi

Sanofi’s aim is to accompany those dealing with health difficulties. As a global biopharmaceutical firm specialized in human health, we intervene in the field of prevention (vaccines) and in the field of treatments, with innovation as a priority. We accompany those suffering from rare diseases, as well as those dealing with chronic diseases.

Sanofi and its over 100 000 collaborators in 100 countries, transform scientific innovation into health solutions everywhere in the world.

Sanofi, Empowering life

www.sanofi.com

About Sanofi in Egypt

Sanofi Egypt’s industrial site was established in 1962 and its expansion has continued over the past 53 years. Today more than 1,200 employees are working together to support the healthcare needs of Egyptian patients.

Sanofi Egypt has been awarded as a country’s “Top Employer” in 2018 by “The Top Employers Institute,” which has been recognizing Human Resources excellence around the world for over 25 years.

About VivaTech

Viva Technology, an international event co-organized by Publicis Group and Groupe Les Echos, is dedicated to the development of startups, to the digital transformation, and to innovation. The forum allows connecting in a same unit of time and space startups and major companies, in order to facilitate encounters, to develop collaborations, and to present the latest innovations. More information on www.vivatechnology.com and @VivaTech.

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Sanofi in Africa at VivaTech



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