



KiDS educational program to fight diabetes in children already reached out 12 schools

- Under the patronage of the Ministry of Health & Population, Ministry of Education & Ministry of Solidarity, KiDS program is conducted by the Egyptian Association for Comprehensive Development, the Egyptian Society for Pediatric Endocrinology & Diabetes (ESPED), the International Diabetes Federation and Sanofi.
- KiDS initiative aims to foster a supportive school environment for students with type 1 diabetes and increase awareness on healthy lifestyles to prevent Type 2 diabetes.
- The initiative has been launched in November 2017 with educational sessions reaching 163 beneficiaries in 12 schools (including 72 Community health workers, 66 teachers and school board members and 25 NGO Facilitators)

Fayoum, Egypt, 19th March, 2018: Egyptian Association for Comprehensive Development, the Egyptian Society for Pediatric Endocrinology & Diabetes, and the International Diabetes Federation in collaboration with Sanofi, completed the first phase of the “Kids and Diabetes in Schools” (KiDS) in Egypt.

The program aims to foster a safe and supportive environment that creates a better understanding of diabetes by raising awareness among school children and encouraging healthy habits at an early age.

We have an ambitious target to educate more than 6000 students, 66 teachers, over 8000 parents “Our aim is to keep up all efforts for executing diabetes awareness programs in partnership with Ministry of health and education throughout the school year. Ensuring that students with diabetes have access to proper health services is essential for integration at school and in society. Managing diabetes at school is most effective when there is cooperation among students, parents, healthcare providers, and teachers. Our combined energies will have the potential to help achieve the highest standards of health in Egypt.” said Dr. Mona Salem head of ESPED

Students had the opportunity to learn about diabetes through interactive training materials, such as Songs, drama plays & arts

“The sessions were very informative and helped students learn about basic healthy habits like choosing healthy foods options. We also discussed the importance of regular blood sugar monitoring, proper counsel and safely undertaking physical activity for the management of type 1 diabetes. Parents are constantly worried about the well-being of their children at school, and such trainings reinforce confidence in our ability to effectively manage any health situations,” expressed Mr. Magdy Sidhom from EACD

The impact of the awareness efforts will be assessed through a survey among students and their parents. The objective is to evaluate their understanding of diabetes and address knowledge gaps, while helping them recall vital health information.

“Diabetes is a critical health concern in Egypt. With the results of the first phase of the “KiDS Program”, we are delighted to continue our partnerships towards addressing a larger number of beneficiaries. As a global leader in diabetes care, our role is not just to provide a comprehensive portfolio of treatments, but also to nurturing every effort around awareness and prevention hand in hand with local actors to make a difference in patients’ lives.” said Alexis Moyrand, Sanofi Egypt



In the coming months, the second phase of the 'KiDS Program' will be rolled-out across more schools in Egypt, and the efforts will continue on. The collaborative campaign aims to reach maximum children and their caregivers to create a long-lasting positive impact, in the fight against diabetes.

About KiDS:

Sanofi co-created the Kids and Diabetes in Schools (KiDS) program, a partnership with the International Diabetes Federation (IDF) and the International Society for Pediatric and Adolescent Diabetes (ISPAD) that aims to support children with type 1 diabetes manage their disease and avoid their discrimination in a school setting, and raise awareness on the benefits of healthy lifestyle among all schoolchildren. This educational program is based on a global KiDS toolkit, primarily targeted at teachers, school nurses and other staff, school children (6-14 years old) and their parents.

The program is implemented in India, Brazil, Pakistan and UAE. KiDS is part of the Access Accelerated, a first-of-its-kind collaboration, focused on improving care for non-communicable diseases.

About Sanofi

Sanofi is dedicated to supporting people through their health challenges. We are a global biopharmaceutical company focused on human health. We prevent illness with vaccines, provide innovative treatments to fight pain and ease suffering. We stand by the few who suffer from rare diseases and the millions with long-term chronic conditions.

With more than 100,000 people in 100 countries, Sanofi is transforming scientific innovation into healthcare solutions around the globe.

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About Sanofi in Egypt

Sanofi Egypt's industrial site was established in 1962 and its expansion has continued over the past 53 years. Today more than 1,200 employees are working together to support the healthcare needs of Egyptian patients.

Sanofi Egypt has been awarded as a country's "Top Employer" in 2018 by "The Top Employers Institute," which has been recognizing Human Resources excellence around the world for over 25 years.

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