



Sanofi open to African innovation

- In the framework of the Africa@Tech at Viva Technology's for startups in Africa -

Cairo, Egypt – 18th Feb 2018 - Sanofi is a partner of Viva Technology, an international event dedicated to startups' growth, digital transformation and innovation, to be held in Paris, France, from May 24 to 26, 2018. On this occasion, Sanofi aims to promote innovation in Africa, by launching 3 challenges to African start-ups within the framework of Afric@Tech.

Within our very fast changing technological environment, innovation in healthcare is nowadays playing a crucial role to prevent diseases, provide comprehensive healthcare solutions, saves lives and enhances the quality of life of patients while empowering them to faces their daily challenges.

Following its commitment towards supporting patients and healthcare professionals and in line with Egypt's 2030 sustainable development strategy aiming at enhancing the country innovative capabilities, Sanofi is pleased to announce its Innovation award across Africa including Egypt.

"We, at Sanofi believe that it is our responsibility to continuously seek out and encourage the most innovative and adapted approaches to improve access to healthcare for the people of Africa including Egypt" commented Alexis Moyrand, Country Chair of Sanofi Egypt and Sudan.

"Egypt is filled with some of the most exciting and innovative startups in the continent. We feel it is our responsibility to accompany, develop and shine a light on these talented entrepreneurs. We believe in their capabilities to develop and showcase what will spark change in healthcare to empower patients' journeys." said Mr. Moyrand.

The competition is segmented in 3 challenges as follows:

- The first challenge focuses on bringing solutions for **earlier diagnostics of non-communicable diseases**, one of the main growing health concerns. Finding and treating people at early stage with new technologies can improve quality of life and even save lives.
- As Africa is witnessing a major evolution on the telecommunications field, the second challenge focuses on how **telemedicine can improve the access to healthcare on the continent**, by overcoming challenges of distance, time and lack of resources.
- Finally, the last challenge deals with the **stake of improving the education of health professionals in the field of chronic diseases in Africa**. It consists in finding solutions so they can get access to the last clinical information, such as advanced therapies.

Mrs. Ghada Michel, Head of Communication Sanofi Egypt and Sudan clarified that in brief we are looking for start-ups with at least a proof of concept that may answer to one of the 3 above mentioned healthcare challenges. The start-ups should post their projects on Vivatech platform. The contest is free and open to all African start-ups. Applications can already be filled online. Candidates can apply online until end of February 2018.

For more about the award & the challenge and criteria for applying, please double click on this link

<https://challenges.vivatechnology.com/en/challenges/sanofi-in-africa>



The best start-ups will be invited to present their project during Vivatech in Paris from May 24th to 26th 2018 in Paris.

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About Sanofi

Sanofi is dedicated to supporting people through their health challenges. We are a global biopharmaceutical company focused on human health. We prevent illness with vaccines, provide innovative treatments to fight pain and ease suffering. We stand by the few who suffer from rare diseases and the millions with long-term chronic conditions.

With more than 100,000 people in 100 countries, Sanofi is transforming scientific innovation into healthcare solutions around the globe.

Sanofi, Empowering Life

About Sanofi in Egypt

Sanofi Egypt's industrial site was established in 1962 and its expansion has continued over the past 53 years. Today more than 1,200 employees are working together to support the healthcare needs of Egyptian patients.

Sanofi Egypt has been awarded as a country's "Top Employer" in 2018 by "The Top Employers Institute," which has been recognizing Human Resources excellence around the world for over 25 years.




About Viva Technology

Viva Technology, an international event co-organized by Publicis Groupe and les Echos Group, is dedicated to the growth of startups, digital transformation and innovation. The event allows startups and large companies to be connected in the same time and place, in order to facilitate meetings, develop collaborations and present the latest innovations.

Vivatech Start-ups Selection Process:

Selected start-ups will be able to attend the Sanofi in Africa Lab in Afric@Tech. They will present their projects in front of a jury and will be able to demonstrate their solutions in front of the audience. The selected projects could also benefit from an individual support from Sanofi, through a system of coaching and mentoring in a bid to start a conversation with one of Sanofi's Divisions to assess the feasibility of future collaboration in Africa.

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